

SCHOLARSHIP RUBRIC (Visual Art + Design)

Presentation 25%

Technical Skills 25%

Visual Strategies 25%

Written Communication 25%

1= Not Meeting

2= Developing

3= Meeting

4= Advanced

5= Exceeding

Total average score 4.0 or higher will receive a scholarship. Information on this scholarship can be found here: www.rmcad.edu/admissions/financial-aid-tuition/scholarships/ under the “entry scholarship” dropdown.

PRESENTATION

The artworks presented are clearly documented as high-quality images. Each image is labeled in the Slideroom submission with the required title, year, media, and short description.

TECHNICAL SKILLS

The student demonstrates a skillful use of their chosen tools and materials. Examples include cameras, pencils, paintbrushes, clay, fabric, software, etc.

VISUAL STRATEGIES

The student exhibits an understanding and skillful use of the Elements and Principles of Art & Design in their work. Students are not expected to combine all of these approaches, but to effectively use selected elements and principles within their creative work.

RMCAD Library resource: rmcad.libguides.com/ld.php?content_id=51489526

- *Elements of Art & Design*: Line, Shape, Form, Space, Color, Value, Texture.
- *Principles of Art & Design*: Balance, Contrast, Emphasis, Movement, Pattern, Proportion, Repetition, Unity, Variety, Continuity.

WRITTEN COMMUNICATION

The student demonstrates the ability to write clearly and effectively about their artistic interests and career goals.