



ROCKY MOUNTAIN COLLEGE OF ART + DESIGN

Fall Enrollments

		2015 Fall Semester		2016 Fall Semester		2017 Fall Semester	
Total credit students		10,538		10,784		9,309	
FTE (credit hours/15)		703		719		621	
		Count	%	Count	%	Count	%
DEGREE LEVEL	Bachelor's Degree	1,065	97.4%	884	96.5%	849	97.8%
	Master's Degree	18	1.6%	17	1.9%	5	0.6%
	Certificate	5	0.5%	7	0.8%	3	0.3%
	Non Degree Seeking	5	0.5%	8	0.9%	11	1.3%
	Total	1,093	100.0%	916	100.0%	868	100.0%
PROGRAM	2D Animation, BFA	37	3.4%	47	5.1%	46	5.3%
	3D Animation Character Animation, Certificate	1	0.1%	1	0.1%	2	0.2%
	3D Animation Pre-Production, Certificate	2	0.2%	4	0.4%	0	0.0%
	3D Animation, BFA	110	10.1%	87	9.5%	70	8.1%
	Art Education, BFA	26	2.4%	34	3.7%	27	3.1%
	Business for the Creative Industries, BA	0	0.0%	6	0.7%	4	0.5%
	Design Processes + Production, Certificate	2	0.2%	2	0.2%	1	0.1%
	Design Strategy + Innovation, MA	9	0.8%	2	0.2%	0	0.0%
	Education, Leadership & Emerging Technologies, MA	9	0.8%	15	1.6%	5	0.6%
	Fashion Design, BFA	38	3.5%	21	2.3%	18	2.1%
	Fine Arts, BFA	38	3.5%	26	2.8%	29	3.3%
	Game Art, BFA	100	9.1%	84	9.2%	90	10.4%
	Graphic Design, BFA	229	21.0%	194	21.2%	148	17.1%
	Illustration, BFA	254	23.2%	228	24.9%	224	25.8%
	Interior Design, BFA	135	12.4%	111	12.1%	149	17.2%
	Non Degree Seeking	5	0.5%	8	0.9%	11	1.3%
	Pathways to Art + Design, Certificate	0	0.0%	0	0.0%	0	0.0%
	Photography, BFA	95	8.7%	42	4.6%	44	5.1%
	Photography, Certificate	0	0.0%	0	0.0%	0	0.0%
	Undeclared Major	3	0.3%	4	0.4%	0	0.0%
Total	1,093	100.0%	916	100.0%	868	100.0%	
MODALITY	Hybrid	527	48.2%	469	51.2%	438	50.5%
	Online	566	51.8%	447	48.8%	430	49.5%
	Total	1,093	100.0%	916	100.0%	868	100.0%
GENDER	Male	385	35.2%	311	34.0%	267	30.8%
	Female	708	64.8%	605	66.0%	601	69.2%
	Total	1,093	100.0%	916	100.0%	868	100.0%
RACE/ETHNICITY	American Indian or Alaska Native	30	2.7%	24	2.6%	21	2.4%
	Asian	28	2.6%	29	3.2%	27	3.1%
	Black or African American	72	6.6%	61	6.7%	50	5.8%
	Hispanic	124	11.3%	95	10.4%	93	10.7%
	Race and Ethnicity Unknown	171	15.6%	127	13.9%	131	15.1%
	Two or more races	11	1.0%	12	1.3%	18	2.1%
	White	657	60.1%	568	62.0%	528	60.8%
	Total	1,093	100.0%	916	100.0%	868	100.0%
AGE GROUP	Under 21	267	24.4%	238	26.0%	240	27.6%
	21-24 yrs old	314	28.7%	289	31.6%	257	29.6%
	25-30 yrs old	265	24.2%	203	22.2%	206	23.7%
	31-39 yrs old	159	14.5%	122	13.3%	101	11.6%
	40-55 yrs old	81	7.4%	57	6.2%	59	6.8%
	Over 55 yrs old	7	0.6%	7	0.8%	5	0.6%
	Total	1,093	100.0%	916	100.0%	868	100.0%

Annual Enrollments

		2014		2015		2016	
Total credit students		54,007		77,478		62,064	
FTE (credit hours/15)		3,600		5,165		4,138	
		Count	%	Count	%	Count	%
DEGREE LEVEL	Bachelor's Degree	1,437	95.1%	1,472	95.0%	1,346	93.2%
	Master's Degree	45	3.0%	32	2.1%	26	1.8%
	Certificate	11	0.7%	13	0.8%	10	0.7%
	Non Degree Seeking	18	1.2%	32	2.1%	62	4.3%
	Total	1,511	100.0%	1,549	100.0%	1,444	100.0%
GENDER	Male	534	35.4%	539	34.9%	476	33.6%
	Female	974	64.6%	1,006	65.1%	939	66.4%
	Total	1,508	100.0%	1,545	100.0%	1,415	100.0%
RACE/ETHNICITY	American Indian or Alaska Native	52	3.4%	43	2.8%	30	2.1%
	Asian	37	2.5%	37	2.4%	46	3.3%
	Black or African American	136	9.0%	124	8.0%	97	6.9%
	Hispanic	142	9.4%	159	10.3%	149	10.5%
	Race and Ethnicity Unknown	219	14.5%	249	16.1%	207	14.6%
	Two or more races	19	1.3%	18	1.2%	20	1.4%
	White	903	59.9%	915	59.2%	866	61.2%
	Total	1,508	100.0%	1,545	100.0%	1,415	100.0%
AGE GROUP	Under 21	374	24.8%	360	23.3%	350	24.7%
	21-24 yrs old	459	30.4%	467	30.2%	424	30.0%
	25-30 yrs old	328	21.8%	364	23.6%	338	23.9%
	31-39 yrs old	210	13.9%	213	13.8%	194	13.7%
	40-55 yrs old	119	7.9%	126	8.2%	95	6.7%
	Over 55 yrs old	18	1.2%	15	1.0%	14	1.0%
	Total	1,508	100.0%	1,545	100.0%	1,415	100.0%

Degrees Awarded

		2014		2015		2016	
		Count	%	Count	%	Count	%
DEGREE LEVEL	Bachelor's Degree	107	87.7%	115	87.1%	128	88.3%
	Master's Degree	13	10.7%	12	9.1%	15	10.3%
	Certificate	2	1.6%	5	3.8%	2	1.4%
	Total	122	100.0%	132	100.0%	145	100.0%
PROGRAM	2D Animation, BFA	5	4.1%	3	2.3%	4	2.8%
	3D Animation Character Animation, Certificate	1	0.8%	1	0.8%	0	0.0%
	3D Animation Pre-Production, Certificate	0	0.0%	0	0.0%	1	0.7%
	3D Animation, BFA	2	1.6%	13	9.8%	9	6.2%
	Art Education, BFA	3	2.5%	5	3.8%	1	0.7%
	Business for the Creative Industries, BA	0	0.0%	0	0.0%	0	0.0%
	Design Processes + Production, Certificate	0	0.0%	1	0.8%	1	0.7%
	Design Strategy + Innovation, MA	3	2.5%	4	3.0%	9	6.2%
	Education, Leadership & Emerging Technologies, MA	10	8.2%	8	6.1%	6	4.1%
	Fashion Design, BFA	0	0.0%	0	0.0%	0	0.0%
	Fine Arts, BFA	26	21.3%	13	9.8%	9	6.2%
	Game Art, BFA	0	0.0%	4	3.0%	10	6.9%
	Graphic Design, BFA	28	23.0%	24	18.2%	38	26.2%
	Illustration, BFA	33	27.0%	39	29.5%	38	26.2%
	Interior Design, BFA	10	8.2%	14	10.6%	16	11.0%
	Pathways to Art + Design, Certificate	1	0.8%	0	0.0%	0	0.0%
	Photography, BFA	0	0.0%	0	0.0%	3	2.1%
	Photography, Certificate	0	0.0%	3	2.3%	0	0.0%
	Undeclared Major	0	0.0%	0	0.0%	0	0.0%
	Total	122	100.0%	132	100.0%	145	100.0%
MODALITY	Hybrid	96	78.7%	89	67.4%	78	53.8%
	Online	26	21.3%	43	32.6%	67	46.2%
	Total	122	100.0%	132	100.0%	145	100.0%
GENDER	Male	46	37.7%	47	35.6%	51	35.2%
	Female	76	62.3%	85	64.4%	94	64.8%
	Total	122	100.0%	132	100.0%	145	100.0%
RACE/ETHNICITY	American Indian or Alaska Native	1	0.8%	1	0.8%	5	3.4%
	Asian	4	3.3%	3	2.3%	7	4.8%
	Black or African American	4	3.3%	4	3.0%	7	4.8%
	Hispanic	9	7.4%	16	12.1%	11	7.6%
	Race and Ethnicity Unknown	13	10.7%	19	14.4%	23	15.9%
	Two or more races	4	3.3%	2	1.5%	0	0.0%
	White	87	71.3%	87	65.9%	92	63.4%
	Total	122	100.0%	132	100.0%	145	100.0%
AGE GROUP	Under 21	2	1.6%	1	0.8%	2	1.4%
	21-24 yrs old	69	56.6%	74	56.1%	55	37.9%
	25-30 yrs old	24	19.7%	24	18.2%	44	30.3%
	31-39 yrs old	14	11.5%	19	14.4%	31	21.4%
	40-55 yrs old	9	7.4%	13	9.8%	12	8.3%
	Over 55 yrs old	4	3.3%	1	0.8%	1	0.7%
	Total	122	100.0%	132	100.0%	145	100.0%