

## CreativeStudy Has Arrived! A Business Resource For Creatives

Career + Alumni Services at RMCAD are pleased to give you free access to <u>CreativeStudy</u>, an online learning platform that provides creatives with the tools they need to make smart business and financial decisions. You can learn more by watching <u>this trailer</u>.

As a RMCAD student/alumni, you have **FREE** access to all the content on the platform. Being an artist is real work! CreativeStudy gives you the info you need to work smarter. It's a self-paced learning platform, packed with resources developed specifically for creative individuals. We know that thinking about business can sometimes feel intimidating so CreativeStudy is a non-judgemental platform designed with you in mind.

Visit https://creativestudy.com/rockymountain to subscribe today! (Note this is case sensitive)

- 1. Enter your name, email, and create a password.
- 2. Select Rocky Mountain College of Art + Design and your role from the dropdown menus.
- 3. Your institution's discount has already been applied. Click "Buy" to check out.

OR

## To use the coupon code:

- 1. Visit <a href="www.creativestudy.com">www.creativestudy.com</a> > click "Subscribe" > "Yearly Subscription"
- 2. Enter your name, email, and a password.
- 3. Select Rocky Mountain College of Art and Design and your role from the dropdown menus.
- Enter your coupon code. CreativeStudy\_RockyMountain Be sure to use the checkout for "Schools & Institutions Codes.
- 5. Once your discount has been applied, click "Buy"

If you have questions, contact info@creativestudy.com.

## Once you enroll, you'll find:

- Content and downloads applicable to you and your practice.
- An evolving and welcoming space for creatives to focus on their short- and long-term financial health.
- A growing resource that currently includes:
  - o 29 videos with accompanying references, links, and worksheets.
  - 20 courses on freelance finance, contracts, the fundraising ecosystem, budgeting, taxes, credit, debt, intellectual property, healthcare, and more.
  - 17 experts, including creatives who are also law, business, and finance professionals.



o User Way accessibility and closed captioning on all videos

CreativeStudy also produces live Q&As with its speakers. Subscribe to CreativeStudy's mailing list to be invited to these programs for FREE.