

# SCHOLARSHIP RUBRIC

## VISUAL ART + DESIGN

Presentation.....	25%	1=Not Meeting
Technical Skills .....	25%	2=Developing
Visual Strategies.....	25%	3=Meeting
Written Communication.....	25%	4=Advanced
		5=Exceeding

Total average score 4.0 or higher will receive a scholarship. Information on this scholarship can be found here: [www.rmcad.edu/admissions/financial-aid-tuition/scholarships/](http://www.rmcad.edu/admissions/financial-aid-tuition/scholarships/) under the “entry scholarship” drop down.

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### PRESENTATION

The artworks presented are clearly documented as high-quality images. Each image is labeled in the Slideroom submission with the required title, year, media, and short description.

### TECHNICAL SKILLS

The student demonstrates a skillful use of their chosen tools and materials. Examples include cameras, pencils, paintbrushes, clay, fabric, software, etc.

### VISUAL STRATEGIES

The student exhibits an understanding and skillful use of the Elements and Principles of Art & Design in their work. Students are not expected to combine all of these approaches, but to effectively use selected elements and principles within their creative work.

RMCAD Library resource: [rmcad.libguides.com/ld.php?content\\_id=51489526](http://rmcad.libguides.com/ld.php?content_id=51489526)

- *Elements of Art & Design: Line, Shape, Form, Space, Color, Value, Texture.*
- *Principles of Art & Design: Balance, Contrast, Emphasis, Movement, Pattern, Proportion, Repetition, Unity, Variety, Continuity.*

### WRITTEN COMMUNICATION

The student demonstrates the ability to write clearly and effectively about their creative interests and career goals.

