

ROCKY MOUNTAIN COLLEGE OF ART + DESIGN

INFORMATION SESSION + CAMPUS TOUR

WIFI NETWORK: SpecialEvents

PASSWORD: Inf0Session25

10:00 am	CHECK IN	Rotunda
10:30 am	WELCOME + INFORMATION PRESENTATION <i>Refreshments will be available.</i>	Mary Harris Auditorium
10:45 am	CAMPUS TOUR	Various Locations
11:45 am	NEXT STEPS <i>Optional meeting with admissions reps.</i>	Rotunda
12:00 pm	EVENT ENDS	

**GIVE US YOUR
FEEDBACK**

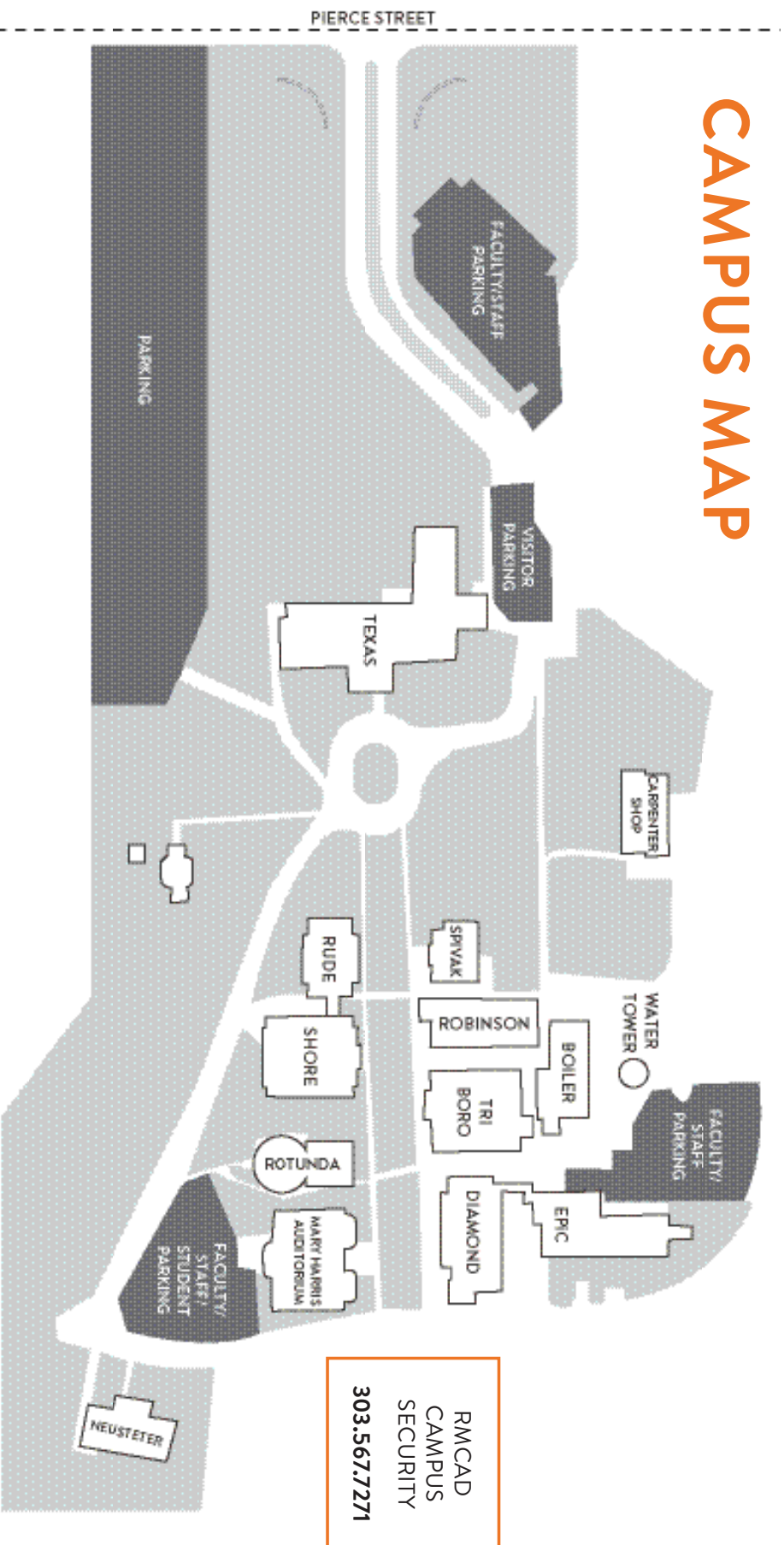


APPLY TODAY



RmcaD
ROCKY MOUNTAIN COLLEGE OF ART + DESIGN

CAMPUS MAP



RMCAD
CAMPUS
SECURITY
303.567.7271



STUDENT HOUSING FACT SHEET

HOUSING OPTIONS

RMCAD does not currently offer on-campus housing, however there are many college housing options available in the area. First-time freshmen are encouraged to apply to the Assembly Student Living, The Villas, Auraria Student Lofts, or COLAB Apartments, which offer safe, affordable housing with student-centered communities. Additionally, many RMCAD students choose to find apartments in the areas surrounding campus. It is important to note, student housing options do not include meal plans.

THE ASSEMBLY STUDENT LIVING

- » Prices range from \$975 per month (including utilities)
- » Multiple floor plan options available
- » All rooms are fully furnished
- » 15-20 minutes from campus near Coors Field and Downtown Denver
- » Free shuttle runs between the Assembly and campus Monday through Friday
- » Free parking and bike storage
- » Private study spaces, laundry, gym, and game room

AURARIA STUDENT LOFTS

- » Prices range from \$1,000 - \$1,450 per month (including utilities)
- » Limited floor plan options
- » All rooms are fully furnished
- » 20 minutes from campus in the heart of Downtown Denver
- » Students take the free 16th Street Mall ride to Union Station then catch the W line to the Lamar Station to get to campus
- » Private study spaces, laundry, pool, yoga and fitness center

COLAB

- » Prices range from \$905 - \$2,201 per month (including utilities)
- » Multiple floor plan options available
- » All rooms are fully furnished
- » 15 minutes from campus and close to Downtown Denver
- » Near the Auraria Station RMCAD shuttle stop
- » Pet friendly
- » In-unit laundry, yoga, fitness center, movie lounge

THE VILLAS

- » Prices range from \$960 - \$2,880 per month
- » Three bedroom floor plan with private rooms
- » All rooms are fully furnished
- » 15-20 minutes from campus near Coors Field and Downtown Denver
- » Free shuttle runs between the Villas and campus Monday through Friday
- » Pet friendly with dog park
- » In-unit laundry

OTHER HOUSING OPTIONS

There are many apartment complexes and rental options available within close proximity to campus. The property listings we have on our site include locations where previous students have had success and where access to campus has been easily available. You can see the frequently updated list here: rmcad.edu/housing.

APARTMENTS

Student housing is generally more affordable and more convenient for students. However, there are many apartments available in nearby locations such as Lakewood, Edgewater, and Wheatridge. For students who don't mind a short commute before and after class, Golden, Arvada, Thornton, Westminster, and Littleton are also great areas to look for housing. Students that are looking for something closer to Downtown should consider Capitol Hill, Wash Park, and the Baker area. To minimize rental costs, we recommend students live with at least one roommate.

- » \$1,800 average cost for one-bedroom apartment
- » \$2,500 average cost for two-bedroom apartment
- » Utilities and internet not included
- » Water, trash, and sewage billed with rent, but prices can fluctuate monthly
- » Most apartment units are not furnished
- » Utilize third party furniture rental company to furnish spaces before moving in

ROOMMATES

If you're searching for a roommate, the Office of Student Life can provide a copy of the roommate form, or you can contact housing@rmcad.edu to request a form. Student Life will post a copy of your completed form to the Housing Group and the Housing Public Channel on the RMCAD App, so that other students can see it and contact you.

The RMCAD App is a great place to connect with other RMCAD students and share what you are looking for so others can get in touch with you. You can check out both the Housing Group and Housing Public Channel to view other roommate postings and post on your own as well.

You can post flyers around campus to search for roommates, but be sure to get it approved by the front desk for placement on the bulletin boards! Chances are that you'll bump into someone else who's looking for a roommate, too!

For more information on Jefferson County cost of living, visit: livingwage.mit.edu/counties/08059

For questions regarding housing, contact:

housing@rmcad.edu | 303.753.6046 ext. 22050

The Assembly Student Living

assemblystudentliving.com
3900 Elati St., Denver, CO 80216
303.477.1950

COLAB

liveatcolab.com
1498 Osage St., Denver, CO 80204
720.904.7907

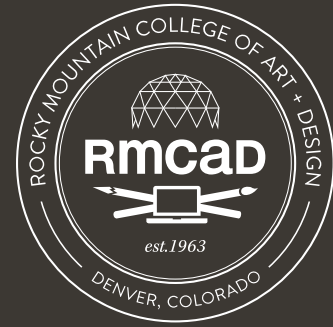
Auraria Student Lofts

aurariastudentlofts.com
1051 14th St., Denver, CO 80202
720.571.0848

The Villas

villas-denver.com
2551 31st St., Denver, CO 80216
720.282.0953

ANIMATION

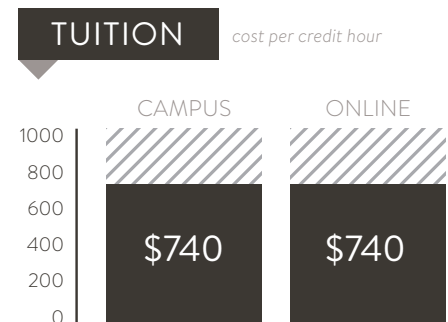


As a student in the Animation BFA degree program (on campus or online), you'll explore the field of animation through the production pipeline levels. You'll hone your skills as an animator with hands-on training in visual storytelling and motion study courses that will help prepare you for the real world of professional animation production.

RMCAD's animation is focused on teaching students the technical skills and techniques needed to create original animation and compelling narratives. You'll not only graduate with an incredible portfolio, you'll leave RMCAD with the ability to communicate through animation production. Your coursework and robust portfolio reviews at the Sophomore, Junior, and Senior levels, will prepare you to graduate with a comprehensive skillset and your own unique style in 2D or 3D animation.

PROGRAM OUTCOMES

Program outcomes can be found in the RMCAD Academic Catalog and serve the Institutional Learning Outcomes. These are Rocky Mountain College of Art + Design's overarching goals and competencies, which include: cultural competence, communication competence, design competence, and critical thinking. In addition to meeting program outcomes, students enrolled in Animation will also fulfill requirements in Liberal Arts and Foundations.



Motion Studies, Character Design + Turnarounds, Timing + Rhythm, Visual Storytelling, Storyboarding + Animatics, Observational Drawing, and more

AFTER GRADUATION

An Animation degree from RMCAD prepares graduates to be independent creatives in the industry, equipping them with technical drawing skills and an aptitude for developing animation that has purpose, direction, and imaginative storylines.

CAREER POSSIBILITIES

Animator
Clean Up Artist
Layout Artist

Storyboard Artist
3D Artist

Character Designer
Motion Graphics Artist



MICHELLE KELLEY
ANIMATION PROGRAM LEAD

ABOUT RMCAD

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Certificates | Photography

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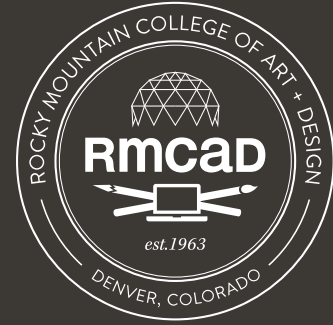
ALUMNI

Our graduates are working at some of the most recognizable and cutting-edge companies across the spectrum of artistic disciplines, many of whom are responsible for changing the face of their respective industries, including Warner Bros Animation, Nickelodeon, Adobe, The North Face, Laika Studios, Walt Disney World, Pixar, Microsoft, Design Republic, Pentagram, and many others. To learn more about our alumni, visit rmcad.edu/alumni.

BRING YOUR STORY TO LIFE

An Animation degree can put your dreams in motion.

ART EDUCATION



RMCAD's Art Education BFA degree program (available on campus and online) helps students learn how to become art teachers and educators by acquiring the technical tools and teaching philosophies they need to help them hone their skills both as an artist, and as a teacher!

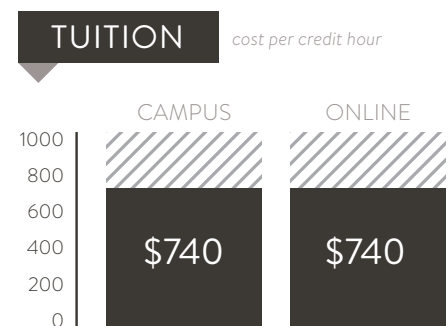
As a student in the Art Education program, you'll get critical, on-the-ground teaching experience via 200 hours of required classroom observation and 16 weeks of full-time and in-person student teaching. The in-classroom hours in your community will allow you to develop real-world job skills that set you up for success in the classroom.

The program is approved by the Colorado Department of Education (CDE) for initial K-12 teacher licensure in visual arts in the state of Colorado.

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Areas of Emphasis: Animation, Fine Art, Graphic Design, and Illustration



SKILLS YOU'LL LEARN

Psychology of Creativity, Teacher Professionalism, Practical Teaching Skills, Performance Standards

AFTER GRADUATION

With support and resources you will receive throughout your Art Education degree program, you'll graduate ready to teach a new generation of talented artists, along with cultivating your own growth in your artistic practice.

CAREER POSSIBILITIES

Art Teacher
K-12 Visual Arts Teacher

Museum Educator
After-School Educator

Studio Manager
Art Director

Curriculum Designer



DR. JENNY GAWRONSKI
CHAIR OF ART EDUCATION

*PhD, University of Washington
MFA, Louisiana State University
BFA and BS in Art Education, Pennsylvania State University*

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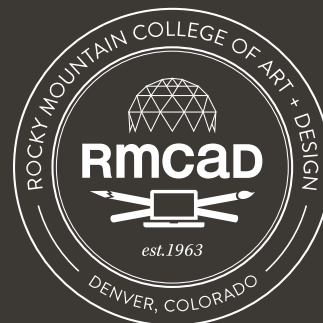
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THE DESIRE TO CREATE. THE DRIVE TO INSPIRE

The Art Education program allows you to build your skills as both an artist and an educator.

FOR MORE INFORMATION VISIT
[RMCAD.EDU/ARTEDUCATION](http://rmcad.edu/arteducation) OR [RMCAD.EDU/ARTEDUCATIONONLINE](http://rmcad.edu/arteducationonline)

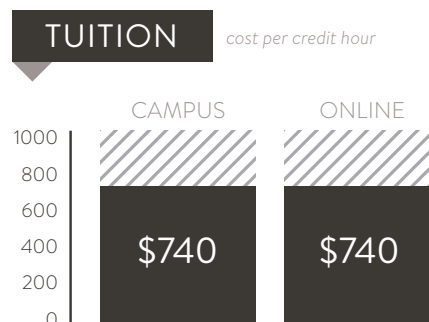
FASHION DESIGN



As a student in the Fashion Design BFA degree program (on campus or online), you'll develop your own portfolio while learning innovative techniques to create unique designs and learn about your strengths as a creative in an ever-evolving industry. You'll learn how to make patterns with essential technology that lets you create real garments and digitize them into 3D versions. You will also learn the relevance of issues impacting the fashion industry, such as ethical fashion practices and their environmental impact.

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SKILLS YOU'LL LEARN

Fashion Illustration, Draping + Patternmaking, Textiles + Materiality, CAD Design, Sustainable Design Thinking, Product Development + Management

AFTER GRADUATION

It takes dedication to thrive in the fashion industry. With a degree in Fashion Design from RMCAD, you'll set yourself apart and be prepared for the rigor and excitement of the fashion world. You'll make connections and establish a skill set that will bring your career to life. Whether your interests lie in ready-to-wear, couture, sustainable fashion, fashion illustration, tech design or another specialty, your BFA from RMCAD will help you move fashion forward.

CAREER POSSIBILITIES

Fashion Design
Technical Design
CAD Design
Textile Design

Fabric and Trim Sourcing
Patternmaking and Draping
Product Development
Fashion Styling

Fashion Trend Forecasting
Custom and Sample Sewing



STEPHANIE CARLO
CHAIR OF FASHION DESIGN

MFA, Savannah College of Art and Design
BFA, Escuela de Artes Plásticas y Diseño de Puerto Rico

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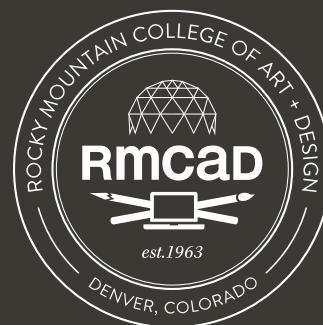
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MOVE FASHION FORWARD

Fashion is a part of your identity. With a BFA in Fashion Design from RMCAD, you'll have the tools to take your eye for style into a trend-setting career.

FOR MORE INFORMATION VISIT
RMCAD.EDU/FASHIONDESIGN OR RMCAD.EDU/FASHIONDESIGNONLINE

FINE ARTS



As a student in the Fine Arts BFA degree program, you'll explore a variety of mediums including painting, sculpture, photography, ceramics, and printmaking. Students are taught to focus on the development of artistic perception across art history and theory to gain a fundamental understanding of the broader concepts in the world of art.

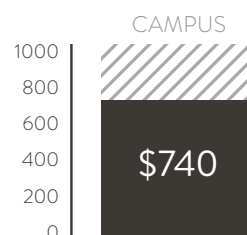
By the time you graduate with your fine arts degree, you'll be an active participant in the world of art. RMCAD students attend gallery openings, meet and discuss ideas and concepts with national artists and designers through the Visiting Artist, Scholar and Designer program, and have experience showing work in professional level exhibitions.

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TUITION

cost per credit hour



SKILLS YOU'LL LEARN

Painting, Ceramics, Sculpture, Printmaking,
Photography, Professional Development

AFTER GRADUATION

Sharing your creative ideas with others through your paintings, drawings, sculptures, or prints is a challenging endeavor, but can be a fulfilling career.

CAREER POSSIBILITIES

Gallery Director
Curator
Art Critic

Art Handler
Art Instructor
Creative Business Owner

Preparator
Non-Profit Arts Worker



JAIME CARREJO
CHAIR OF FINE ARTS + FOUNDATIONS

MFA, University of South Florida
BFA, University of Texas El Paso

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IMAGINE YOUR FUTURE IN THE ARTS

Learn the professional practices that will enhance your ability
to become an active participant in the artistic community.

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RMCAD.EDU/FINEARTS

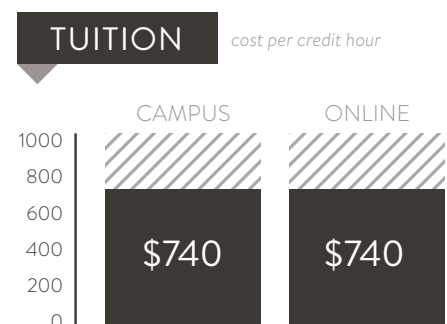


As a student in the Game Art BFA degree program (on campus or online), you'll learn the fundamentals of taking concept art to production and game-ready assets, characters, and worlds. Game art courses are taught by instructors who are practicing industry professionals and will teach you the essential technical skills to bring your creations to life. You'll also interact with students from different programs to acquire a broader perspective that fosters greater creativity.

Students graduate with a game art portfolio focused on a specialty in either environment or character art, preparing them to enter the industry. You'll also graduate with the ability to deliver exceptional visual narratives that will set you apart from other game artists.

PROGRAM OUTCOMES

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3D Modeling, Visual Storytelling, 3D Environment Art, Lighting, Rigging, and more

AFTER GRADUATION

From character and level design to 3D modeling and animation, the field of game art demands professionals who possess a specialized set of skills. Students in RMCAD's Game Art program graduate prepared to enter this exciting and rapidly advancing industry.

CAREER POSSIBILITIES

Props Artist

Lighting Artist

Environment Artist

Texture Artist



BRAD TAYLOR
GAME ART PROGRAM LEAD

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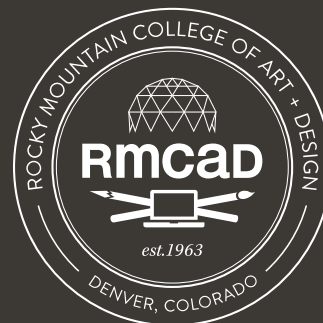
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BE A GAME CHANGER
Level up with a degree in game art.

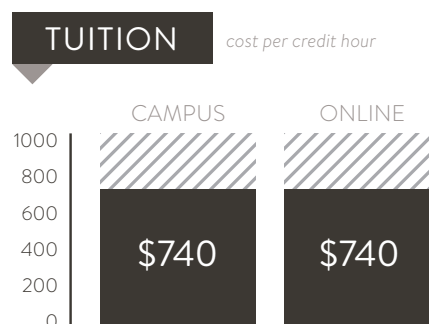
GRAPHIC DESIGN



As student in the Graphic Design BFA degree program at RMCAD (on campus or online), you can take your artistic talent to the next level and apply it to the field of design. You'll learn to evaluate design research methods and create design solutions that can be used throughout your career. You'll also learn branding and identity design, advertising concepts, UX, digital illustration techniques, typography, design thinking, and more—all while building a portfolio to help start your career in graphic design.

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Concentrations: Advertising Design, UX/UI

SKILLS YOU'LL LEARN

Typography, UI/UX, Visual Storytelling, Work with Real-World Clients, Written + Verbal Presentations, Design Software

AFTER GRADUATION

The Graphic Design program at RMCAD goes beyond typical design studies. Here, students delve deeper, learning to identify, analyze, and solve problems, all while exploring a human approach to visual composition. With such in demand skills and knowledge, graduates are equipped to launch their career in a variety of design fields.

CAREER POSSIBILITIES

Creative Director
Digital Project Manager

Web Designer
Production Art Manager

Visual Communications Manager
UX/UI Designer



JILLIAN SINHA
GRAPHIC DESIGN PROGRAM LEAD

MA, University of Denver

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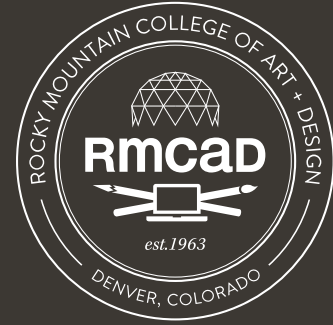
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CULTIVATE YOUR EYE FOR DESIGN

Focusing on human-centered design, students utilize their unique style to communicate complex ideas that fit the needs of our ever-changing world.

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ILLUSTRATION



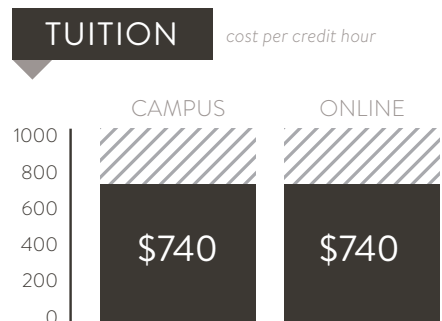
As a student in the Illustration BFA degree program (available on campus and online), you will study the technical aspects of illustration, as well as the business practices that allow you to be successful in the industry. You'll be taught by experienced faculty who are also working professionals in the field of illustration. They'll help you define your artistic style and establish yourself as an illustrator. From character design, to theories of color and space, and digital painting techniques, this program will help you develop as a visual storyteller and a professional.

With a strong emphasis in observational drawing, you'll also acquire skills, such as figure drawing for illustrators and children's book illustration, while developing the conceptual, technical, and business skills necessary when becoming an illustrator.

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Optional Areas of Concentration: Children's Book Illustration, Concept Art, Sequential Art



Innovative Storytelling, Traditional + New Media, Drawing Mastery, Composition Theory, Self Promotion, Portfolio Development

AFTER GRADUATION

With a well-developed portfolio and a commitment to the profession, RMCAD graduates will be equipped with the knowledge and skills required for positions in advertising agencies, commercial studios, art departments, and more. Like many other art and design fields, illustration tends to be competitive, and much of it is done on a freelance basis.

CAREER POSSIBILITIES

Editorial Illustrator
Children's Book Illustrator
Concept Art for Games and Animator

Comic Books & Graphic Novel Artist
Technical & Medical Illustrator

Gallery Artist
Freelance Illustrator



KATY BETZ
ILLUSTRATION PROGRAM LEAD

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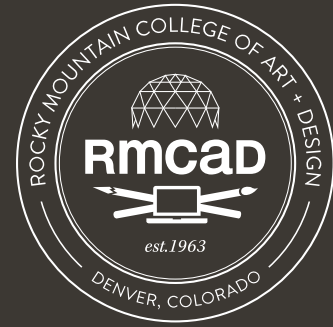
ALUMNI

Our graduates are working at some of the most recognizable and cutting-edge companies across the spectrum of artistic disciplines, many of whom are responsible for changing the face of their respective industries, including Warner Bros Animation, Nickelodeon, Adobe, The North Face, Laika Studios, Walt Disney World, Pixar, Microsoft, Design Republic, Pentagram, and many others. To learn more about our alumni, visit rmcad.edu/alumni.

GO BEYOND THE SKETCHBOOK

Successful illustrators use their imagination and mastery of traditional drawing and painting skills to prove that a picture really is worth a thousand words.

ILLUSTRATIVE DESIGN

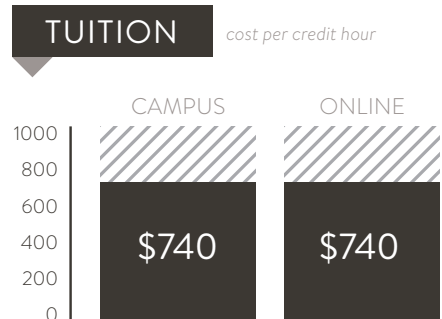


As a student in the Illustrative Design BFA degree program (on campus or online), you'll receive hands-on training that prepares you for the real world of professional design. You'll learn the technology, tools, and skills as they relate to art and illustration design including the ability to identify, locate, evaluate, and effectively and responsibly use digital art and design software technology, tools, and skills for sustainable practice.

Students also develop an understanding of applying these skills to graphic design problems such as logo design, branding, motion graphics, infographics and print design. The program is one of few BFA programs that offer a degree in Illustrative Design.

PROGRAM OUTCOMES

Program outcomes can be found in the RMCAD Academic Catalog and serve the Institutional Learning Outcomes. These are Rocky Mountain College of Art + Design's overarching goals and competencies, which include: cultural competence, communication competence, design competence, and critical thinking. In addition to meeting program outcomes, students enrolled in Illustrative Design will also fulfill requirements in Liberal Arts and Foundations.



SKILLS YOU'LL LEARN

Industry-Based Software, Media + Digital Skills, Portfolio Development, Solve Communication + Design Problems, Typography, Identity Design + Design Systems

AFTER GRADUATION

The Illustrative Design program at RMCAD goes beyond typical design studies. Here, students delve deeper, learning to identify, analyze, and solve problems, all while exploring a human approach to visual composition. With a specialized background, graduates are equipped to launch their career in a variety of design fields.

CAREER POSSIBILITIES

Graphic Designer

Motion Designer

Print Designer

Information Designer



JAY HOLLICK
ILLUSTRATIVE DESIGN PROGRAM LEAD

MFA, University of South Florida
BFA, Central Washington University

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PROGRAMS

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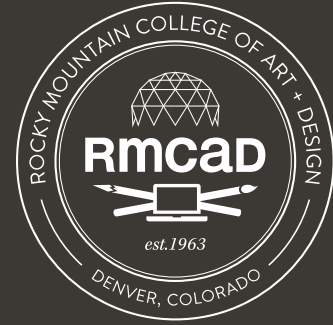
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CULTIVATE YOUR EYE FOR DESIGN

Focusing on human-centered design, students utilize their unique style to communicate complex ideas that fit the needs of our ever-changing world.

FOR MORE INFORMATION VISIT
RMCAD.EDU/ILLUSTRATIVEDESIGN OR RMCAD.EDU/ILLUSTRATIVEDESIGNONLINE

INTERIOR DESIGN



As a student in the CIDA accredited Interior Design BFA degree program (on campus or online), you'll learn from qualified instructors who are working industry professionals. You'll learn the essential elements of interior design, including drafting, building systems and construction, technical drawing conventions, interior lighting design, fixtures and equipment, construction document implementation, building codes and regulations, design project management, and much more.

RMCAD's bachelor's degree in interior design curriculum encompasses a variety of disciplines that include elements of architecture, environmental design, graphic design, color theory, ergonomics, and industrial design to give interior design degree students a broad base of knowledge to draw upon. There is also a focus on design practices that are environmentally responsible, which can be learned further through the degree's sustainability specialization.

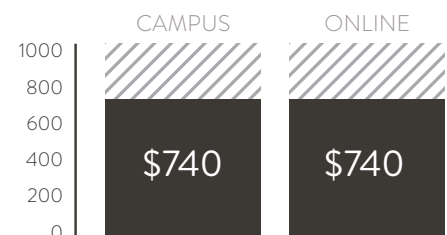
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Optional Specialization: Sustainable Design

TUITION

cost per credit hour



SKILLS YOU'LL LEARN

Hospitality Design, Construction Documents + Contracts, Building Information Modeling, Manual Drafting, CAD, Environmental + Human Behavior, Space Planning, Lighting Design

AFTER GRADUATION

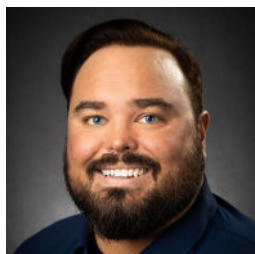
Graduates of RMCAD's Interior Design program will be prepared to work as ethical and environmentally responsible designers who are committed to improving public health, safety, and welfare. RMCAD is your blueprint for professional success.

CAREER POSSIBILITIES

Healthcare Design
Hospitality Design

Residential Design
Institutional Design

Commercial Design



ADAM ROLAND
CHAIR OF INTERIOR DESIGN

*MA, Savannah College of Art + Design
BFA, Ringling College of Art + Design*

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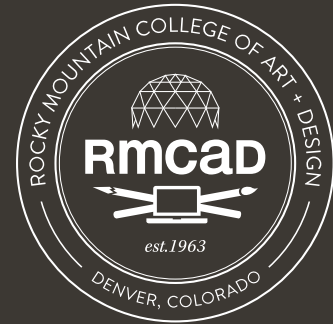
OPEN THE DOOR TO YOUR NEW CAREER

Interior design shapes experiences by creating environments that are functional, meaningful, and sustainable.

FOR MORE INFORMATION VISIT
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MUSIC

PRODUCTION

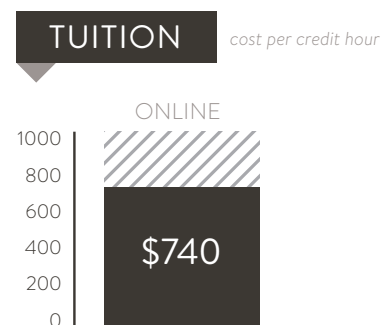


Music connects us all and Rocky Mountain College of Art + Design is here to turn your passion for music into an inspiring and sustainable career. Students in the Music Production BFA degree program learn techniques to create music along with learning why music matters and how it becomes meaningful to listeners. If you are looking for a comprehensive bachelor's degree program with the flexibility of online learning, our music production program could be the perfect fit for you.

This multifaceted degree experience propels your creative and technical proficiency in music production through: cultivating a unique style, learning professional production tools, developing a professional portfolio, and refining one's critical, creative, and technical skills.

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Music Theory + Composition, Digital Production Technologies, Sound Cultures, Music History, Music Business + Ethics, Emerging Practices

AFTER GRADUATION

The Online Music Production BFA Program is designed to help you build a portfolio that demonstrates your musical knowledge, technology skills and business principles. A portfolio that allows you to leverage your creativity and skill set towards the exciting future you envision.

CAREER POSSIBILITIES

Recording Artist
Audio Recording Engineer
Music Director
Music Producer

Studio Manager
Sound Designer
Artist Manager
Foley Artist

Sound Recordist (Visual Media)
Sound Installation Artist
Mixing Engineer
Mastering Engineer

Screen Composer (Film, Animation, and Games)



SEAN PEUQUET
CHAIR OF MUSIC PRODUCTION

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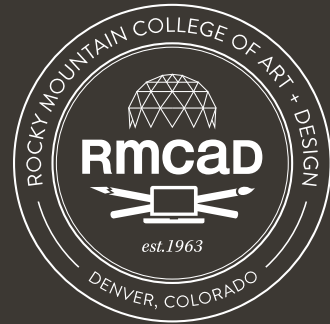
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BRING YOUR STORY TO LIFE

Music is a piece of art that goes in the ears and straight to the heart.

PHOTOGRAPHY

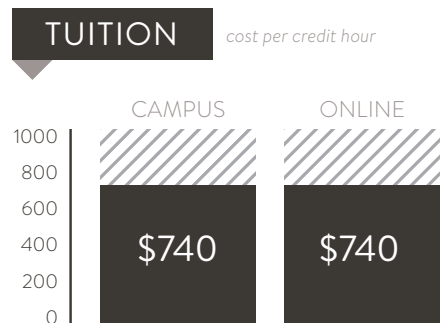


As a student in the Photography BFA degree program at RMCAD (on campus or online), you'll be immersed in the conceptual, practical, narrative, and aesthetic aspects of photography while learning the important technical, ethical, and professional skills necessary for a career as a photographer. Our degree in Photography has an all-encompassing approach to prepare you for a multitude of career paths in the photography industry.

In-depth portfolio reviews at the Sophomore, Junior, and Senior levels provide an evolutionary context in preparing students for professional practice. Importantly, advanced coursework in lighting, directing models, portraiture, and long-term focused projects provide real world experiences for students as they complete the curriculum.

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SKILLS YOU'LL LEARN

Visual Storytelling, Lighting, Cinematography + Video, Post Production, Lighting, Professional Photography, Marketing + Business Operations

AFTER GRADUATION

Those in a highly creative field such as photography are traditionally resourceful, innovative, and imaginative. This opens up a world of possibilities and might even send you across the world.

CAREER POSSIBILITIES

Advertising Photographer
Architecture Photographer
Aerial/Drone Photographer

Digital Retoucher
Portrait Photographer
Cinematographer

Filmmaker
Photojournalist



SHAWN LOSEKE, MFA
PHOTOGRAPHY PROGRAM LEAD

MFA, Academy of Art University

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YOUR SHOT AT A PROFESSIONAL CAREER

See the world through a new lens. The Photography program at RMCAD, available on campus or online, will help take your photos from average to compelling.

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